

## **Communication and/or Transaction with Client Through Active Management of a Client Menu Hierarchy**

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### ABSTRACT OF THE DISCLOSURE

A sub-menu item is added to a menu item of a menu hierarchy to make available, offer or otherwise communicate the availability of a new version of a resource or a resource of like kind to a user. Visual representation of the menu item is changed from a first state to a second state to draw a user's attention to the addition of the sub-menu item. The visual representation of the menu item is subsequently restored back to the first state, responsive to an occurrence of a predetermined condition, such as selection of the sub-menu item by the user.

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